

# Sunderland Rocks in Style

## Sunderland

As part of The Big Shop shopping festival, Sunderland Rocks in Style will highlight Sunderland as an inspirational place for aspiring new bands and musical individuals, whilst animating the shopping areas of the City and entertaining the public whilst they shop.

The competition is open to all bands/musical artists in any style of music and will give you the opportunity to perform in Sunderland City Centre and be promoted by Sun FM & Sunderland Echo.

### TIMELINE

- Call for bands beginning of April
- Applications by Friday 2 May
- Short list of featured bands selected by panel by Friday 9 May
- Previewed by Sun FM and Sunderland Echo 12th to the 23rd May - demo's &/or interviews
- Listen to them Live Sat 24th to Mon 26th May
- Voting from Sat 24th to Thurs 29th May
  - ▶ Texting service through Sun FM
  - ▶ Web site voting on through web sites
  - ▶ Visual method/ballot paper at performance sites
- Announcement Saturday 31 May
- Restyling stakes place Sun 1 June to Fri 6 June with press call of restyled band and there prize giving stylers on Friday 6 June

### PRIZE

The winner of Sunderland Rocks in Style will win a make over prize for the winning band/performer. The winning band/performer will be able to keep their new look including any clothes.

### Sunderland Rocks in Style criteria

- ✓ Participants must be over 16 years old
- ✓ Competition is open to bands or individuals
- ✓ Band must have no more than 5 people
- ✓ Band/performer if short listed must be able to perform a 20 minute set on Sat 24th, Sun 25th and Mon 26th May
- ✓ Band/performer must have all their own equipment including amplification if required
- ✓ Winners will need to be available for re-styling between 1st & 6th June

### To apply bands must

- ✓ complete the application form,
- ✓ attach photograph
- ✓ include demo of music

### Send applications to

The Big Shop - Sunderland Rocks in Style  
City Centre Management  
31 West Sunnyside  
Sunnyside  
Sunderland  
SR1 1BU

The logo for 'the big shop' is presented on a bright yellow, torn-edge paper background. The word 'the' is in a smaller, lowercase, sans-serif font, positioned above the word 'big', which is in a larger, bold, lowercase, sans-serif font. The word 'shop' is in the same large, bold, lowercase, sans-serif font as 'big', positioned to the right of 'big'. The entire logo is tilted slightly to the right.

the  
big shop

# Sunderland Rocks in Style Application Form

Name (Band or individual) \_\_\_\_\_

Contact name \_\_\_\_\_

Contact address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Type of music	
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Why should you be selected to perform?

Please tick the appropriate boxes

Band

Individual

We have submitted:

Demo (cd or mp3 file)

Photo of band/performer

Application form

If band – number of performers  
(bands must be no more than 5)

## Terms and conditions

- ⇒ All performers must be 16 years of age and over
- ⇒ Competition is open to bands or individuals
- ⇒ Band must have no more than 5 people
- ⇒ The selected performers must be able to perform live on Sat 24, Sun 25 and Mon 26 May for a 20 minute set
- ⇒ Selected performers will need to provide all of there own equipment including amplification if required
- ⇒ If winner you must be available for re-styling between 1 and 6 June.

Applications must be sent to:- The Big Shop - Sunderland Rocks in Style, City Centre Management, 31 West Sunnyside, Sunnyside, Sunderland, SR1 1BU - closing date Friday 2 May